

REMARKS

The Examiner has rejected all claims as being anticipated by Ferguson, et al. (ClearCommerce Corporation) U.S. Patent No. 5,966,697. Applicant respectfully disagrees. In particular, there is no showing or suggestion in Ferguson, et al. of an automatic transfer from one computer system (for example, for order placement) to another computer system (for example, for shipment), as now required by claim 2 as amended. In contrast, the portions of Ferguson, et al. relied by the examiner in his rejection of claim 2 appear to involve an explicit user request for a transfer (either to a different merchant website, or a secure checkout process). Since all claims now pending include all the salient limitations of amended claim 2, this application is now deemed in condition for allowance.

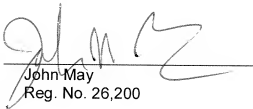
Applicant also respectfully disagrees with the examiner's specific rejection of claim 5. In particular, although Ferguson, et. al. arguably does provide for transfer to a separate checkout system for payment of involved fees, there does not appear to be any mention of the other processes collectively recited in original claim 5 (and now individually recited in new claims 11 through 17). In contrast, there is nothing in Ferguson, et al. to suggest that the mentioned "checkout" system involves any processing of the physical product or its shipping container.

The Director is authorized to charge any additional fee(s) or any underpayment of fee(s), or to credit any overpayments to Deposit Account **50-0337**. Please ensure that Attorney Docket No. 7070-102/10027248 is referred to when charging any payments or credits for this case.

Respectfully submitted,

Dated: July 24, 2006

By


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